



# Should I Write *This* Book?

## A Decision-Making Flowchart

### How to Use This Tool

This flowchart is designed to help you evaluate your picture book concept before investing significant time in development. Answer each question honestly, following the "Yes" or "No" paths to the next decision point.

Remember that a "No" answer doesn't necessarily mean abandoning your idea completely—it may simply indicate an area that needs more development before proceeding. Use the suggestions provided to strengthen your concept.

### For best results:

- Consider each question carefully rather than rushing to the end
- Be honest with yourself, especially about personal connection and cultural considerations
- Use this as one tool in your decision-making process, not the only factor
- Revisit this flowchart with each new book concept

The strongest picture books come from thoughtful evaluation of both creative and practical considerations. This flowchart will help you identify your concept's strengths and areas for improvement before you commit to the full development process.

